



ESCUELA DE ESPECIALISTAS DE CINE

## EXECUTIVES & CLIENTS ACTION MOVIE EXPERIENCE

**"Make your executives and customers become genuine movie stars."**

Surprise your executives and / or customers with an innovative and different activity in which participants will be the protagonists of an action film with different settings to choose from. We offer a complete package Full day including lunch and dinner gala awards ceremony in the atmosphere of a shooting of an action movie.

The costumes, the stunts, technology and special effects are used to measure every budget, so we can offer from a "low-budget production" to a "blockbuster" at the Hollywood style.

We have the best team of stunt men with experience in **Spanish movies** (RIVALES by Fernando Colomo, SONGS OF LOVE LOLITA'S CLUB by Vicente Aranda, SEXYKILLER by Miguel Martí, Juan Carlos Claver´s INTRUDERS, LAST CHANCE, by Miguel Courtois, THE STARS OF THE PRADO by Mario Camus, BAD EDUCATION by Pedro Almodóvar, among others). **TV Series** (AMAR EN TIEMPOS REVUELTAS, NO HAY QUIEN VIVA HERE, HEIRS, HERMANOS Y DETECTIVES CENTRAL HOSPITAL, etc.).. **Shows in theme parks** (Warner Bros Park Madrid). **Advertising** (Having worked for top-level brands such as BP Ultimate, VODAFONE, PULEVA, POWERADE, Rexona, JAZZTEL, CARREFOUR, FORD, MOVISTAR, COMMERZBANK, ALFA ROMEO, RENFE, PEUGEOT, PLAY STATION, ADIDAS , LACOSTE, FIAT, SWATCH, LOTUS, HEINEKEN or CANADA DRY).

During the activity there will be a shoot and the "making of" copies to be delivered to the company once assembled and produced the film which will logically have its screenplay. In addition to an unforgettable day, the participants kept a pleasure to remember and show their friends and family.

This activity provides:

- Cohesion incentives that emphasize the Team Building.
- Customer loyalty through emotional experiences associated with the brand.

The company previously has the option of choosing the theme of the

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film, and can choose from the following: Western, medieval, adventure, police, cars, Japanese action item, etc.

Development of an event type:

- Distribution of roles, explanation of the script.
- Costume and makeup.
- Start shooting.
- Stop for catering lunch.
- Continuation and end of filming.
- Transfer to the hotel to prepare for the gala dinner and awards ceremony.
- Gala Dinner.
- Delivery of prizes.
- Party end shooting.

The environment in which this activity takes place can be inside and outside farms, food, cottages, "movie cities" anywhere in Spain.

Being a Taylor made activity; we need to know the number of participants to design in each case according to our proposed technical parameters.

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**Text Summary for Tour Operators catalog:**

**EXECUTIVE ACTION MOVIE CLIENTS & EXPERIENCE**

**"Make your executives and customers become genuine movie stars."**

Roll an action movie where your executives and customers will be the protagonists of an unforgettable story. Experience emotions that will inevitably associate to your brand and to your company.

A new and original way of loyalty that will plunge you into the filming of your own movie. Division of roles, costumes, explanation of the script, make-up and... ACTION.

Start the magic of cinema.

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